

Press Release

MiA - My intelligent Assistant is moving into 3,000 Deutsche Wohnen households

Berlin, 30 August 2018. 57% of people in Germany are convinced that smart home applications will be found in every household within the next few years (source: Bitkom Research 2018). Deutsche Wohnen shares this expectation and is going to install its own smart home application in 3,000 households in a pilot project. From autumn 2018, Berlin tenants in the Hospital Estate in Pankow and the two UNESCO World Heritage estates, the Carl Legien Residential Estate and the White City Estate, will be able to control their heating with a tablet screen. MiA – My intelligent Assistant – is moving in with them.

This innovative installation will make it possible for residents to control their heating in comfort using a user-friendly touch display on a tablet or via an app when they are not at home. The tablet will be installed in the entrance area of each flat. An existing socket or light switch will be used for this purpose, so complicated building work will not be necessary.

MiA – My intelligent Assistant enables tenants to set the room temperature in every single room in the flat. Using the display, they can set not only the temperature but also the time at which this temperature should be achieved. If tenants so wish, the tablet can be integrated into their WLAN. This means that they can control the heating in their flat via an app when they are not at home. But controlling the flat's heating is just the beginning. MiA – My intelligent Assistant can be individually programmed to include further smart applications, for example, controlling lighting or typical voice-activated devices in the home. Furthermore, depending on need and demand, Deutsche Wohnen will add further smart service functions to MiA that make life at home easier.

Lars Dormeyer, Managing Director of Deutsche Wohnen Beschaffung und Beteiligung GmbH, explains the advantages of this smart tool as follows: "It is technical solutions for the home like this that improve the quality of service we offer to our customers and, at the same time, continue to strengthen our standing as an innovative company in this area."

MiA is not the first smart home application to be used in the properties of Deutsche Wohnen. In fact, the company has already had positive experiences with KIWI, the keyless entry system from the PropTech company of the same name. So, since 2017 Deutsche Wohnen has been working systematically to fit all the main entrance doors to its properties with KIWI. The aim here is to improve the efficiency of its property management and to offer greater

convenience to its tenants. Deutsche Wohnen is hoping to achieve similar benefits with its smart system MiA.

Deutsche Wohnen SE

Deutsche Wohnen is one of the leading publicly listed property companies in Germany and Europe with a business focus on managing and developing its portfolio, which consists mainly of residential properties. As at 30 June 2018, the portfolio comprised 163,942 units in total, of which 161,468 were residential and 2,474 commercial. The company is listed in the Deutsche Börse's MDAX and is also included in the leading indices EPRA/NAREIT, STOXX® Europe 600 and GPR 250.

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