

# Press Release

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## **“Towards Tokyo”: Deutsche Wohnen becomes “official partner” of the Olympic Training Centre Berlin – “Team Women’s Scull” is coming to the sports metropolis**

**Berlin, 11 September 2018.** Good news for sport in Berlin. Deutsche Wohnen has become a new “official partner” of the Olympic Training Centre Berlin and an “official title partner” of the “Team Women’s Scull”. In future, the rowers in the women’s national scull team in the German Rowing Federation will no longer train separately in different locations in Germany – but together in the sports metropolis Berlin. The aim is to help the women prepare for the 2020 Olympic Games in Tokyo in the best way possible.

This will be officially announced this evening at the Olympic Barbecue of the Olympic Training Centre Berlin. With these two partnerships, Deutsche Wohnen is expanding its commitment to top sport in Berlin, having been the main sponsor of the national handball league club Füchse Berlin since 2016.

As Michael Zahn, CEO of Deutsche Wohnen, explains: “As a company with its roots in this city, we want to help to make Berlin the capital city for sport as well. As an official partner of the Olympic Training Centre Berlin, we are supporting the place where Berlin’s Olympic medallists of tomorrow train. And we are very specifically helping to support the Team Women’s Scull of the German Rowing Federation. This sport does not enjoy as much media attention as some other sports, but these young women are outstanding performers and deserve all the support that they can get. Their team spirit and will to succeed are extremely impressive and an inspiration. We at Deutsche Wohnen, with our more than 1,000 employees, are looking forward to this exciting journey together and to a successful Olympic Games in Tokyo in 2020.”

The Olympic Training Centre Berlin, the German Rowing Federation and Deutsche Wohnen are taking an active approach to this partnership. This means that ideas about how the partnership should work have been geared to the needs of the athletes. This applies, for example, to the areas of housing and mobility. The vice-president of the German Rowing Federation Dr Dag Danzglock points out how important the support of Deutsche Wohnen is: “By concentrating the Team Women’s Scull in Berlin, we are creating fresh potential for

development. However, this move to the capital also brings challenges for the rowers. With this targeted support in a joint project with Deutsche Wohnen and the Olympic Training Centre Berlin, we can give our female scullers important support. The German Rowing Federation is very grateful for this.”

In future, Deutsche Wohnen will be visible as sponsor on the vests of the Team Women’s Scull and on the boats and oars. In fact, this is already the case at the World Rowing Championships, which are currently being held in Plovdiv, Bulgaria.

Dr Harry Bähr, the head of the Olympic Training Centre Berlin, is delighted at this partnership. As he explains, “This collaboration is a very special project for us. We are in the fortunate position of being able to bring together the interests of a sponsor and the project of a top sports federation. The German Rowing Federation has a clear strategy for the Team Women’s Scull in Berlin. With Deutsche Wohnen as a partner by our side, we have a strong basis for preparing the female scullers for the Olympics in the best possible way. The extensive support provided by the Olympic Training Centre will be complemented by important support services provided by Deutsche Wohnen in the areas of housing and mobility. In this way, we can ensure excellent training conditions for the Team Women’s Scull here in Berlin.”

## **Deutsche Wohnen**

Deutsche Wohnen is one of the leading publicly listed property companies in Germany and Europe with a business focus on managing and developing its portfolio, which consists mainly of residential properties. As at 30 June 2018, the portfolio comprised 163,942 units in total, of which 161,468 were residential and 2,474 commercial. The company is listed in the Deutsche Börse’s MDAX and is also included in the leading indices EPRA/NAREIT, STOXX® Europe 600 and GPR 250.

## **Olympic Training Centre Berlin**

The Olympic Training Centre Berlin currently supports 500 top athletes. The responsibilities of the Olympic Training Centre include providing comprehensive support to the athletes during and after their training. This also involves medical and physiotherapeutic care, support by sports scientists and advice from sports psychologists. As one of 19 training centres in Germany, the Olympic Training Centre Berlin advises and supports sportsmen and -women in top sport not only in their sporting careers but also in their vocational training, studies and general education. In addition, the Olympic Training Centre provides targeted financial support to help athletes to prepare for the Olympic Games. Approximately 35 permanent staff at the Olympic Training Centre and more than 10 freelance workers ensure that athletes and trainers in the region can enjoy the best possible conditions for sporting development. More than 20 trainers are directly employed by the Olympic Training Centre and support the athletes in their daily training. The Federal Ministry of the Interior, the Federal State of Berlin, the Berlin Sports Association and numerous sponsors contribute to the financing of this comprehensive support.