



Press Release

Smart flatshare wins 2nd place in the SmartHome Deutschland Award 2019

Berlin, 04 June 2019. The smart flatshare for students, which was founded as part of B-CoLab, an initiative created by the Institute of Electronic Business (IEB), and which is run with support from Deutsche Wohnen, has been awarded 2nd prize in the SmartHome Deutschland Award 2019. This means that the project is one of the best in the category “Student project”. The award is made every year by the association, SmartHome Initiative Deutschland.

At the award ceremony on 29th May in the City Hall Berlin, the jury observed, “Seldom has there been such a small difference in the quality of the entries as this year.” So, second prize for the smart flatshare is indeed a tremendous achievement.

The smart flatshare was developed by Professor Dr Dr Thomas Schildhauer, founder and director of the Institute of Electronic Business e.V. (IEB), and Professor Dr Daniel Michelis, who lectures in online communication at the [Anhalt University of Applied Sciences](#). The project was able to be realized with the help of the Berlin-based housing company Deutsche Wohnen, which made a fully furnished pre-war flat in Kreuzberg available to the flatshare residents. The smart technology comes from [iHaus](#), the specialist for automation in buildings, a further cooperation partner in this innovative project.

Since October 2017, students have had the opportunity to live in this networked flatshare during their internships. They are able to look into how smart technology works and can then report on this in the flatshare blog on www.diesmartwg.com. In the flatshare, the students explore, for example, how managing household appliances using voice commands or how an intelligent security system can change daily routines in the home. The smart flatshare project is managed by Stefan Stumpp (IEB).

The B-CoLab project, which was initiated by the Institute of Electronic Business e.V. (IEB), relies on the co-working, co-researching and co-living of students, academics and companies like Deutsche Wohnen. This means that the IEB is establishing a bridge between research and business for young talents while they are still studying.

Deutsche Wohnen

Deutsche Wohnen is one of the leading publicly listed property companies in Germany and Europe with a business focus on managing and developing its portfolio, which consists mainly of residential properties. As at 31 March 2019, the portfolio comprised 167,100 units in total, of which 164,400 were residential and 2,700 commercial. With approximately 15,000 residential units in Marzahn-Hellersdorf, Deutsche Wohnen is one of the largest housing companies in the borough.