

Press Release

Deutsche Wohnen and Berlin Handball Association enter into partnership

Berlin, 21 February 2020. Deutsche Wohnen and the Berlin Handball Association [Handball-Verband Berlin e.V., HVB] entered into a partnership as of 1 January 2020. Over the next three years, Deutsche Wohnen will give active support to the Berlin Handball Association, particularly in the area of youth development.

As Konstantin Büttner, director of the Berlin Handball Association, explains, "We are delighted to have acquired Deutsche Wohnen as a cooperation partner. We now want to join forces to support both male and female handball players in Berlin."

During the finals of the youth cup in Berlin's Horst Korber Sports Centre from 1 to 2 May 2020, Deutsche Wohnen will present itself for the first time as an official partner of the Berlin Handball Association.

As Michael Zahn, CEO of Deutsche Wohnen, points out, "By becoming a partner of the Berlin Handball Association, we are strengthening our involvement with youth development in handball here in the capital. We are particularly committed to supporting young players. This is work that we are doing with the Berlin Füchse, and now with the Berlin Handball Association as well."

Since 2016, Deutsche Wohnen has been an exclusive partner of the national league club Berlin Füchse. As the official main kit sponsor of the club, the Berlin property company focuses, in particular, on in-depth and sustainable youth development work in handball in what is a long-term partnership. This commitment is now being continued and strengthened through Deutsche Wohnen's partnership with the Berlin Handball Association.

Deutsche Wohnen

Deutsche Wohnen is one of the leading publicly listed property companies in Germany and Europe with a business focus on managing and developing its portfolio, which consists mainly of residential properties. As at 30 September 2019, the portfolio comprised 169,500 units in total, of which 166,700 were residential and 2,800 commercial. Deutsche Wohnen owns flats in four Berlin Modernist estates, which were declared UNESCO world heritage sites in July 2008: the White City Estate, the Horseshoe Estate in Britz, the Carl Legien residential estate and the Ring Estate in Siemensstadt.

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Berlin Handball Association

With just under 12,400 members today, consisting of 5,500 boys and girls, and 6,900 men and women, the Berlin Handball Association [Handball-Verband Berlin, HVB] has been in existence for 70 years and is one of the three city state associations in the German Handball Association. The Berlin Handball Association currently has 70 clubs as its members. And more than 60% of these clubs are actively involved in handball for children and young people. The Berlin Handball Association has approximately 60 full-time and volunteer officials who are responsible for organising handball competitions and fixtures in the city. As the second-largest ball-game association in Berlin, the Berlin Handball Association is also responsible for promoting handball as a mass sport and for the development of both trainers and youth players.

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