

# Press release

## Leading players in property industry start initiative for digital door entry system (IDiT)

- Newly founded initiative supports standards for digital door entry systems
- Demand for more information, norms and interfaces for digital door entry systems
- Deutsche Wohnen, KIWI, Schindler Deutschland, Gegenbauer, Greenberg Traurig, PRÜM, GARANT, Immobilien Service Deutschland, ABUS and the Hager Group are the founding members, with further partners under discussion.

**Berlin, 21 November 2018.** Leading players in the property industry have agreed to found the Initiative for Digital Door Entry Systems [Initiative Digitaler Türzugang] – IDiT for short.

The initiative has three main goals. It wants to support the process of informing the public about digital door entry systems, to investigate business models from an economic, technical and legal perspective regardless of individual interests, and to support uniform legal and technical standards for digital door entry systems. At the beginning of the week, a corresponding concept paper was agreed upon. The founding member companies include Deutsche Wohnen, KIWI, Schindler Deutschland, Gegenbauer, Greenberg Traurig, PRÜM, GARANT, Immobilien Service Deutschland, ABUS and the Hager Group with intercom systems by Elcom.

The founding member companies, which are in the property industry or are service providers to the industry, see great potential in digital entry systems. However, at the moment there are various problems preventing the widespread installation of these systems, and these companies would like to develop solutions to these problems.

The residential property company Deutsche Wohnen sees great opportunities in digital entry technology – but it sees challenges as well. As Holger Rentel, a director at Deutsche Wohnen explains, "Door access plays an important role in very many core processes in the housing industry, particularly when it comes to managing tradespeople or changes of tenant. So, it is important that there are open and secure interfaces between various systems to ensure that these processes can function smoothly. In addition, digital access is also an important issue with regard to improving the level of service and convenience we provide to our customers." Dr Christoph Enaux, lawyer and partner at the law firm Greenberg Traurig,

says of the emergence of other areas of business: "Digital access as a platform is about much more than just providing access to a particular door. In the eco-system that is door entry, numerous new business opportunities are emerging which generate an equal number of legal questions. With the help of this IDiT initiative, we want to identify these problems at an early stage and solve them. In this way, we can establish universal standards for these business models and avoid having solutions that are not applicable across the whole sector."

For the CEO of KIWI Karsten Nölling, providing information to the public was a key reason for launching this initiative. As he points out, "At the moment, there is great insecurity and a considerable lack of knowledge about the ways in which this technology can be used and the opportunities it creates, but also about the limits and risks associated with digital access systems. We are delighted that this initiative is bringing important players from the property industry together with established service providers in this sector and PropTech companies as well. This will enable us to work jointly, not only to ask the most important questions but also to find answers to them."

#### **About IDiT**



IDiT is an initiative created by key players in the property industry and its service providers with the aim of supporting the widespread deployment of digital entry systems. IDiT wishes to work together to provide information to the public and to campaign for uniform legal and technical standards. The founding members include the residential property company Deutsche Wohnen, the manufacturer of the digital door access system KIWI, the manufacturer of elevators Schindler Deutschland, the facility managers Gegenbauer and Immobilien Service Deutschland, the law firm Greenberg Traurig, the door manufacturers PRÜM and GARANT, the provider of security solutions ABUS, and the Hager Group with intercom systems by Elcom.

#### **About Deutsche Wohnen**



Deutsche Wohnen is one of the leading publicly listed property companies in Germany and Europe with a business focus on managing and developing its portfolio, which consists mainly of residential properties. As at 30 September 2018, the portfolio comprised 165,700 units in total, of which 163,100 were residential and 2,600 commercial. The company is listed in the Deutsche Börse's MDAX and is also included in the leading indices EPRA/NAREIT, STOXX® Europe 600 and GPR 250. For more information, please visit <a href="https://www.deutsche-wohnen.com">www.deutsche-wohnen.com</a>

#### **About KIWI**



KIWI is a keyless entry system for main entrances and individual flats within residential buildings. The KIWI portal enables access authorisation to be managed

Phone: +49 30 897 86 5404 Fax: +49 30 897 86 5409 mira.schnittger@deuwo.com centrally. This saves time for property managers and means that they no longer have to worry about having the right key in the right place at the right time. More than 65,000 residential units are connected to the KIWI infrastructure, and its customers include more than 500 residential property companies. KIWI is a service provided by KIWI.KI GmbH. The company is based in Berlin and was founded in February 2012. It is headed by Karsten Nölling, the CEO, Claudia Nagel (D.Eng.) and Hannah Nöthig. For further information, please visit www.kiwi.ki

#### **About Gegenbauer**

Gegenbauer Property Services GmbH is part of the Gegenbauer group of companies (2017: EUR 700 million turnover / 18,000 employees) and specialises in the professional and high-quality management of residential properties. Its portfolio includes caretaker services and other property-related services and also covers tried-and-trusted security concepts for residential complexes and a full range of services relating to the construction and care of green spaces and sports and leisure facilities. For further information, please visit <a href="https://www.gegenbauer.de">www.gegenbauer.de</a>

#### **About Greenberg Traurig**

Greenberg Traurig is a leading, international corporate law firm with 38 offices worldwide. In Germany, approximately 60 lawyers specialise in advising clients concerning transactions and new business models in the following sectors: property, technology and telecommunications, media and entertainment, and infrastructure. The law firm is characterised by its integrated approach to providing advice - an approach which combines legal competence with extensive knowledge of the relevant business sector. It is for this reason that its lawyers are regularly recommended by leading legal directories. The "Best Lawyers Ranking", which is published by the *Handelsblatt*, once again awarded the seal of quality "Germany's best lawyers" to Greenberg Traurig's Team 2018. The law firm was founded in the USA in 1967. Its 2,000 lawyers advise innovative companies worldwide in the USA, Europe, Asia and Latin America. For further information, please visit <a href="https://www.gtlaw.de">www.gtlaw.de</a>

#### **About GARANT**

GARANT Türen und Zargen GmbH has firmly established itself at the head of the German door and doorframe industry. Founded in 1991, this Thuringian company employs 516 staff today and generated a turnover of EUR 89 million in 2017. Permanent investment in the most modern machinery and equipment enables the company to run efficient production and business processes which are in line with DIN EN ISO 9001. The product portfolio contains standard, period and designer doors, which can also be made in a wide variety of finishes with special functions like protection from noise and smoke or break-in and fire resistance. The company's product range also includes doors for thermal insulation, for wet rooms and for protection against radiation. The extensive range of surface materials includes veneers, gloss finishes, decorative foils, glass and hard-wearing laminates (CPL and HPL) and meets all types of requirements. GARANT products and processes carry the following certification: PEFC, FSC, Energy management ISO 50001, the test mark "tested for harmful substances", and the Environmental and Product Declaration in accordance with ISO 14025 and EN 15804. GARANT is also a member of the RAL quality community. Since December 2016, GARANT has belonged to ARBONIA AG. For further information, please visit www.garant.de









Since it was founded in 1970, the door manufacturer PRÜM from Weinsheim has developed step by step to become one of the largest and most successful companies in the area of interior doors. Today, around 3,000 door leafs and 3,500 frames leave the production facility in the Eifel region every day. In fact, production takes place exclusively in Weinsheim. Specialist retailers in Germany are supplied more or less nationwide with interior doors and frames by PRÜM. Continuous investment in the most up-do-date production facilities and processes, well-trained staff who stay with the company for a long time, and a consistent strategy for specialist retailers have meant that PRÜM achieves growth as a company every year. After all, this is the recipe for achieving high levels of customer satisfaction. Furthermore, dealing sustainably with natural resources and acting in a way that is ecologically responsible are firmly established elements of the company philosophy. The company offers a great variety of different products, ranging from standard doors, high-quality period doors, and exclusive doors with a contemporary design to all-glass doors and highquality specialist doors that, for example, offer protection against break-ins, fire, smoke, noise and radiation or that are designed for wet rooms or porches. All these products meet the very highest standards. Since December 2016, PRÜM has belonged to ARBONIA AG. For further information, please visit www.tuer.de

#### **About Schindler**

The multi-national conglomerate Schindler was founded in 1874. Today, it is one of the leading providers of elevators, escalators and associated services in the world. Its innovative and environment-friendly systems have a decisive impact on mobility in an urban society. Every day, Schindler carries 1 billion people all over the world with its mobility solutions. This success is achieved by more than 60,000 employees in over 100 countries. Schindler Deutschland was founded in 1906 as the company's first international subsidiary. Today, it has around 4,000 employees in 70 locations. Together with the Berlin-based PropTech company KIWI, Schindler Deutschland has developed the Schindler SmartKi, a digital alternative to the key safe. For further information, please visit <a href="https://www.schindler.de">www.schindler.de</a>

### **About Immobilien Service Deutschland**

As a nationwide service provider for residential and commercial properties, Immobilien Service Deutschland looks after customers in a wide variety of areas: building managers, housing corporations, banks, insurance companies, charities, retailers, wholesalers, industrial companies, nursery schools, schools and many more. After all, there is always something that needs to be done in every building and in the grounds that surround it.

As a service provider, the company develops individual concepts for the care of buildings and the maintenance of their value. It does this energetically, systematically and in a spirit of partnership. 35 years of experience of cleaning stairwells, looking after landscaped areas, managing building equipment and appliances, and clearing snow in winter make Immobilien Service Deutschland a competent partner. The company operates Germany-wide out of 73 offices. For further information, please visit <a href="https://www.isd-service.de">www.isd-service.de</a>







#### **About the Hager Group**

The Hager Group is the leading provider of solutions and services for electrotechnical installations in residential, commercial and industrial properties. Its activities range from energy distribution, electrical wiring and security technology to smart buildings management.

As an independent, owner-operated family company with its headquarters in Blieskastel, Germany, the Hager Group is one of the leading innovators in its sector. 11,400 employees generate a turnover of EUR 1.9 billion. Components and solutions are produced in 23 locations all round the world. Customers in 120 countries rely on this company. For further information, please visit <a href="https://www.hagergroup.com">www.hagergroup.com</a>

#### **About ABUS Security-Center**

ABUS Security-Center produces innovative alarm systems, video surveillance systems and access and entry systems. As part of the ABUS Group, the company specialises in both sector-specific security needs and the requirements of private customers. The emphasis is on the development of holistic and particularly user-friendly security products, i.e. on achieving a blend of mechanics, alarm systems, entry checks and video surveillance to create complete security solutions. The company has a strong presence in Europe, but can be found all over the world as well. ABUS was awarded the accolade "Most Innovative Brand 2017" by Plus X Award in the category "Electrical and Media Technology". For further information, please visit <a href="https://www.abus.com">www.abus.com</a>







From the left, bottom: Julia Rubin (KIWI), Udo Roggendorf (Arbonia, PRÜM-GARANT), Dr. Christoph Enaux (Greenberg Traurig), Marco Müller (Arbonia, PRÜM-GARANT), Karsten Nölling (KIWI), Robert Lipinsky (Gegenbauer)

From the left, top: Sebastien Weisse (Hager Group), Stefan Meffert (Immobilien Service Deutschland), Thomas Carnaghi (Hager Group), Thorsten Kürzinger (ABUS), Lennart Svensson (Schindler Deutschland), Ulrike Bettge (Gegenbauer), Sven Stuhlmann (ABUS), Holger Rentel (Deutsche Wohnen)

Under this link we provide the photo in print quality: https://kiwi.ki/wp-content/uploads/2018/11/IDiT-Partner.jpg

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