

Press Release

Tenants and employees of Deutsche Wohnen plant flowers along the Boulevard Kastanienallee in Berlin-Hellersdorf

Berlin, 16 Octobre 2020. Yesterday afternoon, around 20 tenants and employees of Deutsche Wohnen came together to jointly plant a total of 6,000 flower bulbs along the Boulevard Kastanienallee in Berlin-Hellersdorf. The bulbs are a mix of early bloomers that begin to blossom as early as February. This mix is an important source of food particularly for wild bees and other insects.

The work on redesigning the Boulevard Kastanienallee in Berlin-Hellersdorf has been underway since August 2020. The aim is to upgrade and reinvigorate the boulevard. The project is being run by the Boulevard Kastanienallee neighbourhood management team, and Deutsche Wohnen is contributing EUR 300,000.

As Nadine Degen, managing director of Deutsche Wohnen Immobilien Management GmbH, explains, "Together with all our partners in the local area, we have been successfully driving forward the redesign of the Boulevard Kastanienallee for a few years now. In all of this, it is very important that the residents can get involved and, in so doing, identify more closely with their neighbourhood. This planting activity is designed to achieve just that and to motivate the tenants to involve themselves in shaping their residential environment in other ways as well."

As early as 2017-18, participation procedures took place with a view to involving the residents in the redesign of their neighbourhood. Against the background of the wishes and suggestions that were expressed, an overall design plan was created that detailed the specific measures that would be put in place.

In designing its external grounds, Deutsche Wohnen would like to contribute to maintaining biodiversity in Germany. Since 2018, green areas have been systematically converted into meadows or gardens and have been planted with a variety of perennial plants and fruit trees. These wild meadows serve as both a food source and a safe space, particularly for bees and other insects.

Deutsche Wohnen

Deutsche Wohnen is one of the leading publicly listed residential property companies in Europe. The business focus of the company is on managing its own portfolio of residential properties in dynamic metropolitan regions and conurbations in Germany. Deutsche Wohnen sees itself as having both a social responsibility and a duty to maintain and newly develop good-quality and affordable housing in vibrant residential neighbourhoods. As at 30 June 2020, the portfolio comprised a total of around 165,000 units, of which 162,200 are residential and 2,900 commercial. Deutsche Wohnen SE is listed in the Deutsche Börse's DAX and is also included in the leading indices EPRA/NAREIT, STOXX Europe 600, GPR 250 and DAX 50 ESG.