

# Press release

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## Deutsche Wohnen and Füchse Berlin confirm strong partnership by prematurely extending their cooperation agreement

**Berlin, 18. February 2021.** Deutsche Wohnen will remain the official main sponsor and jersey sponsor of the Berlin handball club Füchse Berlin until summer 2024 at the earliest. This means that both parties have confirmed for a further two years their successful, long-term partnership which focuses particularly on the excellent and sustainable youth work within the club.

Since the summer of 2016, Deutsche Wohnen has been an exclusive platinum partner of the handball club Füchse Berlin. So, both parties are delighted that they will continue to work together and further strengthen this collaboration in future.

As Michael Zahn, Chief Executive Officer (CEO) of Deutsche Wohnen SE, explains, “We see ourselves as part of the Füchse family. Together we would like to continue our work in supporting young handball players in Berlin and, in so doing, make a lasting contribution to the club’s success story. What unites us here is passion and team spirit.”

And Bob Hanning, the Commercial Manager of the Füchse Berlin, emphasises this relationship of trust when he says, “At the time when we started our collaboration with Deutsche Wohnen, we were at a difficult crossroads without a main sponsor. And it was important to both parties to generate motivation by enabling players to identify with the club. With the support of our main sponsor we are now not only continuing our work together but expanding it further by adopting new measures.”

In its function as the main sponsor, the Berlin-based property company places the focus of this long-term partnership on supporting and developing young players in the handball club. In the past, for example, a 10-camera system was acquired for training young players in the club, and the common room of the youth players was redesigned to create a modern players’ lounge area with kitchen facilities. In 2019 Deutsche Wohnen sponsored an additional spectators’ stand with 1,000 seats. Since then, the proceeds from these ticket sales have been invested in supporting young players at the club.

**Deutsche Wohnen**

Deutsche Wohnen is one of the leading publicly listed residential property companies in Europe. The business focus of the company is on managing its own portfolio of residential properties in dynamic metropolitan regions and conurbations in Germany. Deutsche Wohnen sees itself as having both a social responsibility and a duty to maintain and newly develop good-quality and affordable housing in vibrant residential neighbourhoods. As at 30 September 2020, the portfolio comprised a total of around 165,700 units, of which 162,700 are residential and 3,000 commercial. Deutsche Wohnen SE is listed in the Deutsche Börse's DAX and is also included in the leading indices EPRA/NAREIT, STOXX Europe 600, GPR 250 and DAX 50 ESG.

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