

Press Release

Neighbourhood Art – Home Street Home

Deutsche Wohnen supports 2021 Berlin Mural Fest

Berlin, 15 July 2021. For the second time, Deutsche Wohnen is supporting the Berlin Mural Fest (BMF) both financially and by making available walls on its buildings, which then serve as canvasses. Following its cancellation in 2020 due to the pandemic, the art festival is taking place once again this year. The start date of the festival is 9th August. From then on it will be possible to admire the murals as they are being created in the boroughs of Charlottenburg, Mitte, Kreuzberg and Neukölln. On 4th and 5th September, the BMF will officially be brought to a close with a 'night walk', on which the finished murals will be illuminated and complemented with projections.

Lola Graw, Project Leader of BMF at Deutsche Wohnen: "Our motto 'Neighbourhood Art - Home Street Home' is now firmly established. We are delighted that we can be part of the wonderful Berlin Mural Fest again this year and that we are making walls on our buildings available for the murals. This brings colour to neighbourhoods and helps them to become unique places. When the BMF took place in 2019, we received fantastic feedback about the murals from our tenants."

The Berlin Mural Fest was staged for the first time in 2018 by the artists' collective The Dixons. When the festival was held for the second time in September 2019, huge murals were created by international artists, with the support of Deutsche Wohnen, and in places away from the popular hotspots for urban art, like Marzahn and Hellersdorf. This year, the focus is on the artists, who once again have been curated by The Dixons. Only Berlin-based practitioners of urban art will be involved. What is special this year is that each time two artists, one male and one female, with different techniques will create a joint work of art on a wall. Kimo, a co-founder of the Berlin Mural Festival, adds: "The pandemic has hit artists in Berlin, as it has many other sectors as well, very hard. For this reason, we are supporting the local heroes in our milieu this year. And this is only possible with the financial support of our long-standing partner Deutsche Wohnen and its willingness to make walls available to the artists."

Who exactly is involved this year will be revealed on Instagram and on the Facebook page of the BMF. Further information about the schedule of events is available on the BMF website. There is also an app on which all the murals can be found together with information about their location and the artists involved. The app will also provide an Augmented Reality guide.

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Deutsche Wohnen is one of the leading publicly listed residential property companies in Europe. The business focus of the company is on managing its own portfolio of residential properties in dynamic metropolitan regions and conurbations in Germany. Deutsche Wohnen sees itself as having both a social responsibility and a duty to maintain and newly develop good-quality and affordable housing in vibrant residential neighbourhoods. As at 30 June 2021, the portfolio comprised a total of around 158,000 units, of which 155,000 were residential and around 3,000 commercial. Deutsche Wohnen SE is listed in the Deutsche Börse's DAX and is also included in the leading indices EPRA/NAREIT, STOXX Europe 600, GPR 250 and DAX 50 ESG.